

### **Our Challenge**

We live in a consumer society where over-consumption is driving environmental degradation. If everyone in the world lived as we do in the UK we would need three planets to support us.

The BioRegional challenge is to find ways of living and working where we can reduce our consumption by two thirds to the one planet level.

### **BioRegional Solutions**

BioRegional is an independent environmental organisation implementing real-life, commercially viable solutions for sustainable living - bringing local sustainability into the mainstream

### **London 2012 signs sustainability agreement with One Planet Living**



This week the joint BioRegional/WWF initiative One Planet Living pledged its support for London's

2012 and Paralympic Games bid. The partners and London 2012 have signed an agreement setting out the principles by which London 2012 would deliver the most sustainable games the world has ever seen.

Sebastian Coe Chairman of London 2012 said:  
"I am delighted that WWF and BioRegional have decided to support our bid. Hosting the Olympic and Paralympic Games would help accelerate the regeneration of the Lower Lea Valley and the creation of the largest area of urban parkland in Europe in 200 years. A London Games in 2012 would create a lasting legacy for sport, the environment, and for local, national and global communities. We will rely on the help of experts like WWF-UK and BioRegional as we approach the IOC decision next July"

From November 22nd more info. will be available from:  
[www.bioregional.com/news%20page/news\\_recent.htm](http://www.bioregional.com/news%20page/news_recent.htm)

### **Hemp for clothes study shows hemp is better than cotton**



Over the last year BioRegional have been researching and trialling new methods for harvesting and processing hemp to produce UK hemp textiles.

Currently hemp fabrics are made using labour intensive methods in Asia and Eastern Europe which will not be commercially viable in the UK.

The conclusions are that while there are proven technologies to harvest hemp, none of the methods in development have yet been perfected.

As part of this work an ecological footprint analysis was carried out. It found that hemp has up to half of the impact of cotton and polyester. A report is available as a PDF from December contact [info@bioregional.com](mailto:info@bioregional.com)

*Supported under the England Rural Development Programme by DEFRA and the European Agricultural Guidance and Guarantee Fund and OFIC at DEFRA, SEEDA, WWF Cymru, Marks & Spencer, The Polden-Puckham Charitable Foundation and The Wyndham Charitable Trust.*

For more info. visit:

[http://www.bioregional.com/programme\\_projects/pap\\_fibres\\_prog/hemp%20textiles/hemp\\_hpg.htm](http://www.bioregional.com/programme_projects/pap_fibres_prog/hemp%20textiles/hemp_hpg.htm)



## The Laundry is a finalist in the National Recycling Awards



November 2<sup>nd</sup> saw The Laundry become a finalist in the National Recycling Awards - the paper recycling project received a special commendation for its information and communications campaign.

The Laundry has recruited 330 small businesses in central London, saving over 100 tonnes of paper and cardboard from landfill and instead putting it to good use in a local paper cycle.

The Laundry has taken a fresh approach to marketing to encourage everyone to recycle, not just those with a green conscience. In partnership with London Recycling, The Laundry provides a frequent service at a fraction of the cost of standard business recycling collections by collecting from the kerbside instead of from inside premises.

*The project is supported by Shanks First Fund, WWF-International, WWF-UK, The JJ Charitable Trust, M-real and The Corporation of London.*

For more info visit: [www.thelaundry.biz](http://www.thelaundry.biz)

## BedZED team will train you to deliver sustainable communities

We have launched a new sustainable communities training programme for the housing industry. The Continuing Professional Development (CPD) training focuses on addressing the challenges defined in the

Egan Review's *Skills for Sustainable Communities* and will deliver the essential core skills that the industry currently lacks. Everyone involved in the industry is invited to attend from community groups to local authorities, architects and developers. Training will be run from the BedZED eco-village and can be tailor made, lunch time seminars can also be arranged.

For more info visit: [www.bioregional.com/programme\\_projects/ecohous\\_prog/bedzed/bz\\_cpd.htm](http://www.bioregional.com/programme_projects/ecohous_prog/bedzed/bz_cpd.htm)

## BioRegional gifts for Christmas

Buy on-line [www.bioregional.com](http://www.bioregional.com)

### ✿Hemp writing sets

Made especially for BioRegional using 20% Essex hemp and local recycled paper, presented in a gift wallet.

20 envelopes with writing pad £4.00 + p&p



### ✿Local Lavender essential oil

This pure lavender oil is distilled from traditional lavender varieties from the south London area.

£3.99 + p&p or 3 bottles £10 + p&p



### ✿The BioRegional story

*BioRegional Solutions*

An easy to read guide on how you can live bioregionally. Written by BioRegional's directors Pooran Desai and Sue Riddlestone.

£6.00 + p&p



## Job vacancies

In the coming months we will have some job vacancies. If you would like to be kept up to date please sign up to our free e-job alerts service from our website.

[www.bioregional.com/jobs/jobs.htm](http://www.bioregional.com/jobs/jobs.htm)